

PRESS RELEASE

For Immediate Release

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New Places to get Appliance Stickers and New Appliance and Bulky Waste fees for the Town of Billerica Effective October 1, 2007

Billerica, MA, September 5, 2007: As of October 1, 2007, the Town of Billerica starts a new sticker policy and will make it easier to buy stickers. The new locations for purchasing stickers will include O'Conner's Hardware and all three Market Basket stores in Billerica. The Treasurer's office in Town Hall will continue to sell stickers, as well. There will be no difference in price. The additional locations should make it more convenient for residents to buy stickers on weekends and evenings. "The store managers were eager to provide this additional service to their Billerica customers," according to Rocco Longo, Billerica's Town Manager.

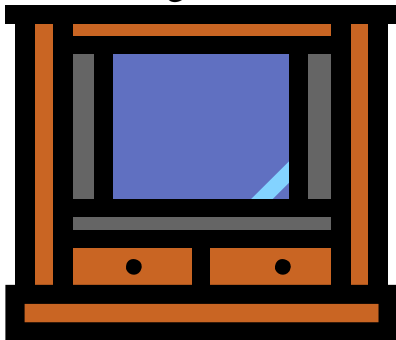
Prices for stickers will increase and new items will need stickers with starting on October 1, 2007. The new sticker system will be more consistent with the other towns in the Greater Lowell region, more in line with market prices, and more reflective of the actual cost to the town. Stickers for appliances with freon (refrigerators, freezers, air conditioners and dehumifiers) will cost \$25. Stickers for appliances without freon (stoves, washers and dryers, for example) and for bulky items (see list below) will cost \$10. The new fees were adopted as part of the new recycling policy adopted by the Board of Selectmen on June 18, 2007. According to Abdul Alkhatib, Billerica DPW Director, "the town has been subsidizing the cost for many years. Retailers charge more than we do to remove appliances or a couch and other towns around charge more, so we needed to make Billerica's fees reflect market costs."

The DPW anticipates that the new policy will save the town tax money and end some abuses. "We know that Billerica is getting appliances from all over the Merrimack Valley because our fees were too low", says Alkhatib. "Our taxpayers shouldn't be subsidizing residents in other towns".

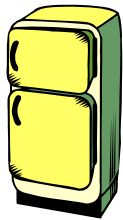
Charities may benefit from the new policy because the fees will create an incentive to give away furniture instead of putting it out at the curb. "We would love to see more donations to the Lowell Wish Project and other local charities as a result of this policy." Longo said. He also noted that bulky items cost the town and the fee on those large items reflects the cost to the town.

For further information, contact Billerica DPW at 978-671-1313.

\$25.00 Stickers
for
TVs larger than 27"



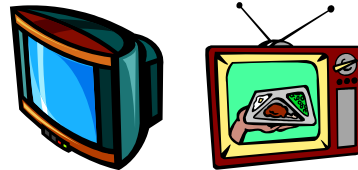
Freezers and Refrigerators



Air Conditioners and
Dehumifiers

\$10.00 Stickers
for

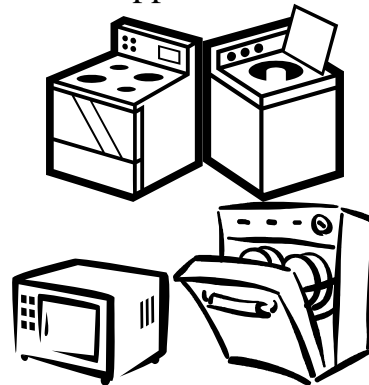
Monitors, Small TVs



Large gas grills



Water Heaters and other
appliances



\$10.00 Stickers
for Bulky Items:

Couches, Upholstered
Chairs



Beds, Mattresses and
Box Springs



Large Desks



Dining Room Sets,
Large items over xx
pounds.